**Multiplier Kit: CAF conference**

The CAF centre of KDZ Centre for Public Administration Research is organizing the **CAF conference “CAF2020 - Towards Public Administration Reform and European Integration“** on 17. February 2021. The conference will be held online with conference tool *hopin*.

In order to reach as many interested participants as possible, please support us in our communication. With this multiplier kit we provide you with text modules and images to promote the event in your communication. Please consider the embedded links in the texts.

**Promotion text for website / news**

**CAF2020 - Towards Public Administration Reform and European Integration**

On 17. February 2021 CAF experts, academia and all persons interested in the field of quality and change management in public sector are invited to CAF conference “Towards Public Administration Reform and European Integration” to discuss perspectives how to further develop the CAF approach.

The digital CAF-Forum is designed to be an open event for all CAF Users and interested persons dealing with following topics:

* Introduction of the new CAF2020
* Presentation of the new CAF Book: Transforming Public Administration with CAF
* The future of CAF

CAF2020 is designed as the European guideline for good governance and excellence in public sector organisations.

The CAF Conference is proudly supported by [Austrian Development Cooperation](https://www.entwicklung.at/), [CAF centre of KDZ Centre for Public Administration Research](https://www.caf-zentrum.at/) and [BACID](http://www.bacid.eu/BACID_-_Building_Administrative_Capacities_in_the_Danube_Region).

You can register for the conference [here](https://hopin.com/events/caf-2020-towards-public-administration-reform-and-european-integration).

**Promotion text for Social Media**

*Twitter:*

We warmly invite to the #CAF Conference (#CAFCON21): #CAF2020 - Towards Public Administration Reform and European Integration #CAFBook @AustrianDev @KDZ\_Austria #BACID Find program, speakers + participation link: <https://hopin.com/events/caf-2020-towards-public-administration-reform-and-european-integration>

*Facebook:*

We invite all interested parties to the digital CAF conference "CAF 2020 - Towards Public Administration Reform and European Integration"!

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*LinkedIn*

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**Promotion text for newsletter**

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